



# **City of Sultan Comprehensive Plan**

## **Appendix H 2004 Comprehensive Plan Survey**

## Appendix H: Comprehensive plan survey

*In 2004, the following survey was mailed to every household within Sultan city limits and urban growth area to determine what resident voter households liked/disliked about existing conditions in Sultan. The purpose of the survey was to determine resident household priorities about issues and projects to be addressed in the comprehensive planning process.*

*206 households returned completed surveys. The resulting survey results are accurate to within 8+/- percent of the opinions of the general population who decided to participate in the survey – and not necessarily of the general population at large (the statistics are rounded and may not add to 100 percent). The statistics also account for undecided (generally ranged from 0 to 3% of the total) but do not depict the percents in the tables shown.*

### Existing conditions

*On a scale of 1 to 5, where 1 is the lowest and 5 the highest rating, how would you rate the following in the Sultan area?*

		<b>lowest / highest</b>				
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>Environment</b>						
5	Preservation of woodlands, open spaces, natural features?	13%	15%	34%	19%	13%
6	Landscaping of roadways and other public places?	13%	22%	40%	15%	7%
<b>Economics</b>						
7	Local employment opportunities?	29%	33%	18%	7%	8%
8	Local education and training opportunities?	18%	27%	29%	11%	10%
9	Child and daycare services?	15%	19%	36%	11%	4%
<b>Land use</b>						
10	Pattern of land development?	27%	19%	29%	11%	8%
11	Quality of commercial development projects?	18%	24%	29%	13%	9%
12	Quality of development along SR-2 corridor?	24%	27%	24%	12%	8%
13	Quality of development within the downtown area?	16%	29%	30%	13%	7%
<b>Housing</b>						
14	Housing selection – type, design, neighborhood?	17%	18%	32%	21%	9%
15	Housing costs – sales prices, rents, and affordability?	6%	9%	36%	34%	10%
<b>Transportation</b>						
16	Local roadway conditions and traffic controls?	22%	26%	21%	16%	12%
17	Transit services, schedules, and routes?	4%	16%	39%	22%	9%
18	Parking conditions in commercial developments?	7%	13%	43%	23%	7%
<b>Utilities</b>						
19	Sewage service?	5%	4%	31%	34%	13%
20	Water service and quality?	3%	6%	26%	34%	24%
21	Stormwater management?	8%	10%	33%	29%	12%
22	Solid waste – garbage service?	6%	7%	24%	36%	20%
<b>Services</b>						
23	School system (grade k-12)?	6%	10%	30%	27%	12%
24	Community planning?	12%	22%	36%	14%	7%
25	Building permits/regulatory process?	18%	19%	29%	13%	7%
26	City services in general?	6%	13%	42%	27%	7%
<b>Safety and security measures</b>						
27	Police protection?	4%	5%	17%	41%	29%
28	Fire protection?	2%	1%	17%	41%	33%
29	Ambulance and paramedic service?	2%	2%	22%	35%	33%
<b>Recreation</b>						
30	Park and recreational opportunities?	7%	15%	34%	28%	10%

City of Sultan Comprehensive Plan

31	Trail systems?	9%	14%	33%	23%	12%
<b>Urban design</b>		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
32	Historic preservation efforts?	11%	21%	36%	16%	6%
33	Building appearances and conditions in general?	10%	25%	38%	19%	4%
34	General cleanliness and attractiveness?	8%	22%	32%	27%	8%
35	Street amenities – signs, landscaping, benches, etc?	6%	18%	42%	23%	7%
<b>Fiscal</b>		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
36	Property tax assessments?	9%	13%	47%	16%	7%
37	Utility charges?	12%	17%	38%	15%	11%

**Sultan facilities**

How often does your household use the following facilities in the Sultan area?

<b>City facilities</b>		<b>never</b>	<b>yearly</b>	<b>monthly</b>	<b>weekly</b>	<b>daily</b>
38	Library?	17%	25%	33%	21%	1%
39	City hall and other public services?	17%	32%	36%	8%	2%
40	Walk or bike on a trail or walkway?	28%	16%	28%	21%	5%
41	Use park and recreation facilities?	23%	27%	28%	17%	2%
42	Attend a city festival or event?	12%	73%	11%	2%	0%

**Shopping behavior**

How often does your household shop at the following shopping areas?

<b>Shopping areas</b>		<b>never</b>	<b>yearly</b>	<b>monthly</b>	<b>weekly</b>	<b>daily</b>
43	Sultan?	3%	6%	22%	51%	15%
44	<i>Local cities</i> – Monroe, Snohomish, Lake Stevens, Silver Lake, Mill Creek?	1%	1%	16%	63%	17%
45	<i>Malls</i> – Everett, Alderwood, Bellevue?	10%	36%	44%	9%	0%
46	<i>Downtown</i> – Everett and Seattle?	23%	43%	27%	5%	0%

**Commercial goods and services**

Where is your household most likely to shop for the following items (circle one)?

<b>Convenience goods and services</b>		<b>Sultan</b>	<b>Local cities</b>	<b>Malls</b>	<b>Downtown</b>				
47	Food and drug?	25%	72%	0%	0%				
48	Clothing and accessories?	0%	53%	41%	3%				
<b>Convenience goods and services</b>		<b>Sultan</b>	<b>Local cities</b>	<b>Malls</b>	<b>Downtown</b>				
49	Sporting goods?	7%	52%	27%	4%				
50	Barber and beauty shops?	26%	63%	4%	1%				
<b>Home and auto</b>									
51	Hardware and home improvements?	35%	58%	1%	3%				
52	Home furnishings and furniture?	4%	56%	22%	12%				
53	Automobile sales and repairs?	21%	67%	1%	8%				
<b>Services</b>									
54	Bank and financial?	50%	45%	0%	3%				
55	Medical and dental?	25%	68%	3%	2%				
56	Professional and legal?	3%	71%	2%	14%				
<b>Entertainment</b>									
57	Eating and drinking establishments?	44%	43%	1%	4%				
58	Cinema, bowling, and other recreation?	2%	83%	3%	1%				
<b>Average monthly expenditure</b>		<b>\$0</b>	<b>50</b>	<b>100</b>	<b>250</b>	<b>500</b>	<b>750</b>	<b>1000</b>	<b>+</b>
59	How much do you spend in Sultan?	2%	17%	33%	25%	5%	5%	2%	3%
60	How much do you spend in other areas?	0%	3%	8%	23%	21%	14%	12%	10%

**Reasons for going elsewhere**

Which factors affect your decision **not to purchase** the items listed in the Sultan area?

**Reasons for not shopping in Sultan**

		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
61	Goods and services not available locally?	9%	4%	12%	23%	50%
62	Better selection of goods and services offered elsewhere?	2%	2%	15%	29%	49%
63	Better service provided elsewhere – friendly, helpful, etc?	28%	22%	21%	9%	14%
64	Lower prices provided elsewhere?	7%	7%	26%	24%	28%
65	More and better traffic and parking conditions elsewhere?	29%	19%	23%	10%	10%
66	Cleaner, more pleasant looking stores and environs elsewhere?	18%	18%	26%	15%	13%

**Your household characteristics**

*circle appropriate response*

67	How long have you lived in Sultan?	<b>0-1</b>	<b>2-5</b>	<b>6-10</b>	<b>11-15</b>	<b>16-20</b>	<b>20+ years</b>	
		7%	35%	14%	9%	3%	28%	
68	What age group are you in?	<b>&lt;18</b>	<b>19-24</b>	<b>25-34</b>	<b>35-44</b>	<b>45-54</b>	<b>55-64</b>	<b>65+</b>
		0%	1%	21%	23%	21%	14%	14%
69	How many people in your household are employed on a full-time basis?	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5+ employees</b>	
		17%	33%	39%	5%	1%	0%	
70	Where do you work?	<b>19% Sultan</b> <b>10% Monroe</b> <b>3% Snohomish</b> <b>7% Everett</b> <b>9% Other Snohomish County</b> <b>19% King County</b> <b>17% Other _____</b> <b>15% No response</b>						
71	Do you own or rent your residence?	<b>own</b>	<b>rent</b>					
		93%	4%					

**Comments?**

72	What should we work on?	<b>158 or 77% response</b>
----	-------------------------	----------------------------

**Planning background**

The comprehensive plan for the City of Sultan was adopted by City Council in October 1994. The 1994 plan analyzed natural features, land use, transportation, parks and open space, community facilities, shorelines, intergovernmental relations, and annexations. The planning document identified planning goals and policies, land use alternatives, zoning classifications, and other implementation particulars with which to manage growth within the Sultan planning area.

**Conditions have changed considerably since the development and adoption of the 1994 comprehensive plan:**

- Population within Sultan's municipal limits - increased from about 2,236 persons in 1990 to an estimated 2,955 persons in 1999 averaging an annual rate of 3.2 percent over the past 10 years. This rate is above what was projected in the 1994 plan – not accounting for possible annexations.
- Commercial and industrial land potentials – could be increased significantly with the adoption of the proposed Sultan Industrial Park Master Plan.
- Pending changes in the Endangered Species Act (ESA) and FEMA floodplain designation – could affect riverfront buffer, open space allocations, park lands and trails, and other habitat issues.
- Possible improvements to SR-2 - could affect downtown access and development opportunities.
- And, implementation of any of the above – could affect future city fiscal resources and budgetary planning.

**The plan update process**

As a result of these changes, the Sultan City Council asked the Planning Commission to update the 1994 comprehensive plan. With the help of city staff and a consultant, the Planning Commission will soon review environmental conditions and capabilities, economic trends and requirements, population projections, land use patterns, park, and transportation requirements. The Commission will develop alternative comprehensive plan concepts based on the results of the analysis work.

Before starting work on the plan, however, the Commission will conduct a public survey of all households within the urban growth area. The survey will ask you to evaluate existing conditions, indicate shopping behaviors and needs, and identify other items to be considered in the planning process. **Your opinions and priorities will be an important part of the planning process. Please return the completed survey when you receive it in the mail in early December.**

**In addition, the Commission will host a planning workshop at 7:00 pm on the 8th of January in the Sultan High School Commons where you may help brainstorm possible new planning policies for the area.** The Commission, city staff, and consultant will use the results of the brainstorming session to develop detailed planning concepts for review in early 2002.

**Please call Donna Murphy or Rick Cisar at 793-2231 to reserve a seat at the brainstorming workshop** – or if you have any questions about the planning process, public survey, brainstorming workshop, or any other particulars of the plan update process.